



Big Unit Gala

**Thursday, September 10,
2026**

River Club Mequon

5:00 p.m. to 9:00 p.m.

Greetings,

We invite you to join us for the 2nd Annual Big Unit Gala on Thursday, September 10, 2026, from 5:00 p.m. to 9:00 p.m. at the River Club in Mequon. Whether you attend as a guest, sponsor, or donate to our silent auction, your involvement will directly benefit the Big Unit Foundation's mission.

The Big Unit Foundation is dedicated to supporting military members, veterans, first responders, and their families through charitable donations. Operated entirely by volunteers, 100% of the proceeds from this event will go toward our mission, ensuring every contribution makes a meaningful impact.

Over the past 18 years, Bill Michaels led the "Big Unit Poker Run" motorcycle ride, supporting Fisher House Wisconsin, raising over \$400,000 for their cause. The 2025 "Big Unit Poker Run" raised \$22,000 for Fisher House Wisconsin. Inspired to broaden their impact, Bill Michaels and Christen Meyer established the Big Unit Foundation, dedicated to supporting our heroes. With your support, we're excited to expand our reach even further. We are proud to announce that at our inaugural Big Unit Foundation Gala, in March 2025, we raised \$45,000 to support our mission!

This year's gala will feature a special on stage interview with Pat Murphy, Manager of the Milwaukee Brewers, led by Bill Michaels, a Wisconsin sports radio legend and longtime advocate for our military and first responder communities. This rare opportunity allows guests to experience Pat Murphy in an intimate setting sharing stories, leadership lessons, and perspectives seldom heard outside the clubhouse. The conversation is sure to be a highlight of the evening and a truly memorable experience for our supporters.

Join us for a memorable evening filled with the tunes from DJ Redd of Ring Tones, bidding on amazing silent and live auction items, and most importantly creating positive change in the lives of our military service members.

Reserve your spot now and help make a difference in the lives of those who serve!

Host Table Opportunities:

___ Hero Presenting Sponsor - 2 tables, 20 Guests + 20 VIP \$10,000

___ Guardian Featured Sponsor – Table for 10 Guests + 6VIP \$6,000

___ Defender Corporate Sponsor – Table for 10 Guests + 6 VIP \$ 3,000

___ Protector – Reserved tickets for 4 Guests \$1, 500

___ Patriot - Reserved tickets for 2 Guests \$500.00

Individual tickets are \$200 and may be purchased on our website: www.bigunitfoundation.com

Additional details regarding sponsorship opportunities, ticket options and event, can be found on the attached sheets.

To discuss custom sponsorship packages, contact Christen Meyer directly via email: cmeyer401@gmail.com

Please complete the *Sponsorship Confirmation Form* and mail with your payment or securely reserve online at:
www.bigunitfoundation.com

Thank you for your Support,

Bill Michaels
President/Founder

Christen Meyer
Vice President/Founder



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Sponsor Commitment Form

We hope you and/or your organization will join us in making a meaningful impact in the lives of the brave military members, veterans, and first responders who have served and protected us.

Sponsor Name:

(Please enter the name you'd like to be recognized as)

Contact Person: _____

Address:

City: _____ State: _____ Zip Code: _____
Phone: _____ Email: _____

Website:

Host Table Level – Stationed Reception Dinner

Donated Item Value \$ _____

___ Hero (Presenting)	\$10,000
___ Guardian (Featured)	\$6,000
___ Defender (Corporate)	\$3000
___ Protector	\$1500
___ Patriot	\$500
___ Couple General Admission	\$375
___ Single General Admission	\$200
___ VIP Meet & Greet Per	\$375

Person

___ My check is enclosed

___ I paid online

Description of item(s):

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Please submit this commitment form and logo by June 1, 2026

Please submit your logo and name as you would like it to appear on print material to:

cmeyer401@gmail.com

*******PLEASE RETURN FORM TO*******

Big Unit Foundation

W225N399 Takoma Dr Waukesha, WI 53186



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HOST TABLE OPPORTUNITIES

Host Table Benefits	Hero \$10,000	Guardian \$6,000	Defender \$3,000	Protector \$1500	Patriot \$500
Reserved Tables	2	1	1		
Reserved tickets to attend	20	10	10	4	2
Speaking opportunity during event	✓				
2 bottles of wine on table	✓	✓			
Recognition on all promotional and print material	✓	✓			
Multiple mentions during event	✓	✓			
VIP Experience	✓	✓	✓		
Brand exposure and visibility on social media sites	✓	✓	✓	✓	
Logo on table(s)	✓	✓	✓	✓	✓
Mention during event	✓	✓	✓	✓	✓
Logo in event slide show	✓	✓	✓	✓	✓

All sponsors will be recognized on social media, on print material, and on promotional material commensurate with sponsorship level.

Please contact with questions or to discuss custom sponsorship packages: cmeyer401@gmail.com